

## BIZIT and IMAA signed a Collaboration Agreement



**BIZIT**

**imaa**

Institute for Mergers,  
Acquisitions & Alliances

We are pleased to announce that on July 1st 2020, BIZIT Inc. (HQ: Minato-ku, Tokyo, Representative CEO : Yusuke Tanno, hereinafter BIZIT) has entered into a Collaboration Agreement with The Institution for Mergers, Acquisitions, and Alliances(HQ: Switzerland, CEO : Christopher Kummer, hereinafter IMAA), looking to post COVID-19 era, to jointly offer various M&A related services to Japanese SMEs.

Many Japanese companies are facing the structural challenge of the shrinking domestic market, and thus an increasing number of SMEs are trying to find a way to reach out to the overseas market by M&A. Therefore, BIZIT has been providing support to domestic companies through BIZIT M&A, the largest global M&A platform in Japan that is used by approximately 5,200 users in 158 countries around the world. However, it is the current situation that not many companies have been able to take concrete actions due to lack of information, experience, and human resources. In light of this situation, through this contract, BIZIT aims to provide various services, including M&A training program of IMAA, to Japanese SMEs and to contribute to the accumulation of M&A related knowledge and preparation for execution of M&A, in addition to the introduction of M&A projects.

IMAA is a global think tank specialized in M&A, headquartered in Switzerland, providing education, certificate programs and tailored trainings (onsite and online) as well as conducting research and publishing information. Many companies ranging from privately held to publicly listed, investment banking, private equity, sovereign wealth funds have participated in on-site and on-line training program, and has over 17,000 registered users. BIZIT, which operates the largest global M&A platform in Japan, in corporation with IMAA, will offer the learning of necessary knowledge for examining and executing M&A together with introduction of M&A projects, and thus enable to solve the problems faced by Japanese SMEs looking to expand overseas through M&A.

In order to make overseas expansion by M&A a familiar option for Japanese SMEs, BIZIT aims to contribute to the development of Japanese companies and society by adding value through introduction of M&A projects and offering related services.

<BIZIT Inc.>

BIZIT Inc. was established in August 2019 by spinning out from Tryfunds Inc. It operates the largest global M&A platform in Japan "BIZIT M&A", which is used by approximately 5,200 users in 158 countries around the world, and supports the overseas expansion and M&A of Japanese SMEs.

Address : Minato-Ku Shiba 3-1-14, Shibakoen-Hanshin Building 5F, Tokyo, Japan

Representative CEO : Yusuke Tanno

Main business: 1. Operation of M&A platform "BIZIT M&A"

2. M&A origination support

3. Inter-company partnership and alliance support

URL: <https://ma.biz-it.co/?locale=ja> (service site)

<IMAA>

**About the Institute for Mergers, Acquisitions and Alliances (IMAA)**

Established in 2004, the Institute for Mergers, Acquisitions and Alliances (IMAA) is the globally leading think tank for Mergers & Acquisitions (M&A) with activities in North America, Europe, and Asia. Its mission is to improve M&A by helping organizations and professionals to improve their capabilities as well as by contributing to research in this field. The Institute provides a home to a global community of M&A professionals. This is the first time IMAA entered into an alliance with a Japanese company.

Address: Hagenholzstrasse 83b, 8050 Zurich, Switzerland

Chief Executive Officer: Christopher Kummer

Main activities: 1. Offering M&A training program

2. Implementation of M&A related research

3. Publication of M&A related information

URL: <https://imaa-institute.org/m-and-a-trainings/international-m-and-a/>